SOPHRON
WEALTH MANAGEMENT

WEBKATIE / WK-SOP-251126

Website design & build

Prepared for Steven Pipikakis · 25 November 2026

Wix Studio website: Home, Our Approach, Who We Help, Insights and Contact. Includes one reusable article template, up to six supplied articles, up to five specialist profiles within Our Approach, and up to three supplied legal/disclosure pages. Responsive design, enquiry form, on-page SEO, domain connection, recorded 60-minute handover, short editing guide and 30 days of technical launch support are included.

FIXED PROJECT FEE

Creative direction and content structure	£650
Website design and responsive Wix Studio build	£1,650
Insights, supplied content and on-page SEO	£500
Testing, launch and handover	£400
Total	**£3,200**

PAYMENT MILESTONES

£1,600

50% to book the project

£1,600

50% on approval, before launch

Optional: embedded appointment booking £150; newsletter sign-up £250. Provider fees are separate. A simple supplied booking link is included.

Recurring: Wix Studio budget £15-£30/month (£180-£360/year if billed annually), paid directly to Wix; final plan and local price confirmed before purchase. Existing domain and Microsoft 365 costs continue. Paid imagery/apps need prior approval. No compulsory WebKatie retainer.

Read with the full Sophron Website Proposal, reference WK-SOP-251126, for scope, revisions, exclusions and conditions. Valid until 9 December 2026; the proposed January programme assumes booking by 4 December and timely supplied content and approval. | katie@webkatie.com